

GroupMail Software

Is a group email newsletter software and autoresponder that makes it easy to create, send and manage mass email newsletter and bulk email campaigns right from your computer. No monthly cost or per email fees.

Properties

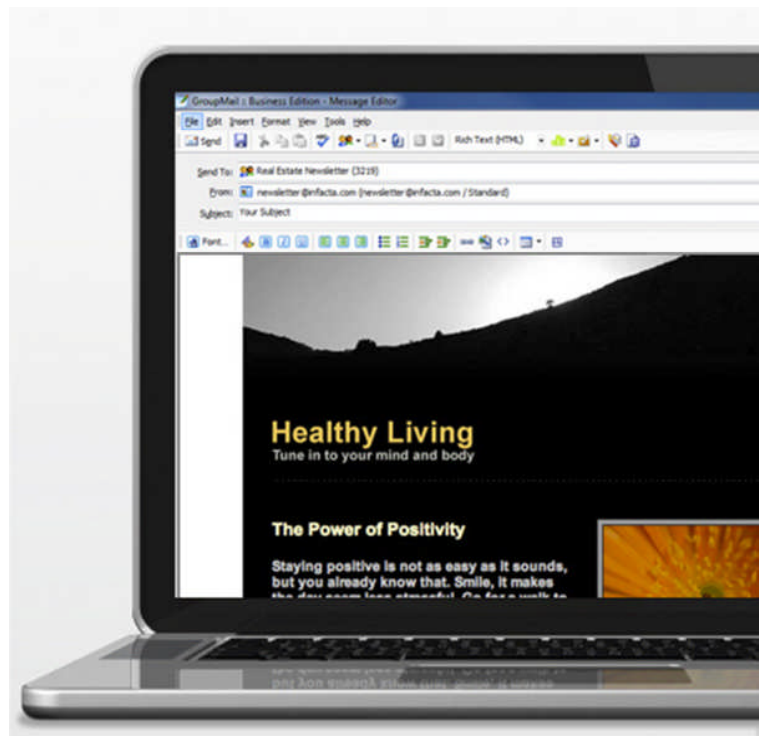
Easy List Management: Create any number of email marketing lists and contacts. Import recipients from any data source and easily manage new email subscriptions, bounces and unsubscribe requests.

Privacy Guaranteed: All of your email lists and message data are stored safely and securely on your own computer.

Real-time email tracking: Find out who is opening your newsletter and clicking on the links in your bulk email. Compare email campaigns to improve your results over time. Export reports or create login access for those important clients.

Popular CRM Integration: Link GroupMail to popular list management products like ACT!, MS Access, Excel, Outlook, SQL Server, Oracle, Clipper/Dbase, FileMaker, GoldMine, MySQL and others.

HTML Design Freedom: Use the WYSIWYG message editor, import your own email designs or use one of our stylish templates to get you started in seconds. No website or HTML design skills are needed.



GroupMail Editions

GroupMail Personal Edition

This edition makes it easy for individuals and small businesses to create, send and manage newsletters and email marketing campaigns. Create mailing lists of any size, add any number of contacts in each group, personalize your message for each contact and send email campaigns at much faster with 3 delivery connections. Import email contacts from practically any data source.

- Personalize your message for each recipient
- Create any number of email lists
- 89 HTML Email Templates included
- Display your Facebook, Twitter, LinkedIn and Google+ profiles in your email.
- Place Tweet buttons in your emails to let your readers share your newsletter.
- Import contacts from Outlook Express, Eudora, Opera, AOL, Netscape address books and distribution lists
- Double opt-in, unsubscribe and bounce management
- Exclude individual email addresses or entire domains from sending
- Use GroupMail powerful filters to target email campaigns
- Inspect email addresses for DNS and SMTP validity
- Emails don't contain GroupMail links



GroupMail Business Edition

Business Edition is the ideal choice for anyone with bigger email marketing campaigns, larger mailing lists, external databases, a need to schedule email campaigns or a desire to integrate with MS Outlook. The GroupMail Business Edition can send campaigns almost 100 times faster than the Personal Edition with 256 simultaneous sending connections.

- Everything that the Personal Edition has, plus...
- Autoresponder to send welcome emails, automated birthday wishes, reminder notifications and more
- Link to databases such as SQL, MySQL, Access, Outlook, Act
- Schedule mass email messages to send when you are gone
- Bypass external SMTP mail servers with Direct Sending



- Easy double opt-in email collection and subscription management
- Automatic unsubscribe, opt-out and bounce processing
- Import address books and distribution lists from Microsoft Outlook, GroupWise, Lotus Notes, Exchange and PINE
- Integrate with Microsoft Outlook Toolbar (Outlook 2002 or above)
- Import Email Lists directly from Microsoft Excel spreadsheets
- Share email groups with multiple users on a network
- Over 123 HTML Email Templates to choose from
- Emails don't contain Group Mail links
- Additional Add-ons

GroupMail Marketing Pack

The GroupMail Marketing Pack bundles our popular GroupMail Business Edition email marketing software with annual subscriptions to GroupMetrics Marketing (email tracking) and GroupMail Priority Support. Everything you need to create, send, manage and track interactive group email marketing campaigns.



- GroupMail Business Edition email marketing software
- Includes 123 HTML email marketing templates
- Autoresponder to send automatic email marketing drip campaigns
- Display your Facebook, Twitter, LinkedIn and Google+ profiles in your email.
- Place Tweet buttons in your emails to let your readers share your newsletter.
- Spam Score Check to ensure email delivery
- Bypass external SMTP mail servers with Direct Sending
- 256 simultaneous delivery connections for fast sending
- Easy double opt-in email collection and subscription management
- Automatic unsubscribe, opt-out and bounce processing
- An entire year of open and click-through tracking with GroupMetrics
- Priority Technical Support for 1 year
- Real-time campaign reporting down to specific email address activity
- Login permission for your clients to see their email tracking reports
- Schedule email marketing campaigns to send and recur later
- Over 30% savings when purchase as a bundle with the Marketing Pack
- Emails don't contain GroupMail links

Once Off Payment. No Monthly Fees. No Per Message Charge

| Personal | Business <small>POPULAR</small> | Marketing |
|---|--|---|
| Quick and easy list import | Power Features like database linking | All GroupMail Features + |
| Up to 3 delivery connections for faster sending | 256 simultaneous connections for fastest sending | Email Tracking and Reporting for 1 Year |
| 89 HTML template library | 123 HTML template library | Opt-In Form Builder |
| Send direct – no SMTP server required | New: Autoresponder to send welcome emails, reminders and more | Database and Address Book Integration |
| Send to an email list of unlimited size | Easily manage bounce messages, subscribes etc. | New: Priority Technical Support for 1 year |
| Emails don't contain GroupMail links | Share groups with multiple users | New: Spam Score Check |
| Manage multiple email lists | Schedule messages when you are away | New: Add Social Media Profiles and Tweet buttons |